

# A record number of visitors shows the increasing demand for drone countermeasures.

## Introduction

Toshiba showcased its C-UAS Solution at SEECAT for the 3rd year in a row. The number of visitors hit a record high with a strong interest in “C-UAS”.



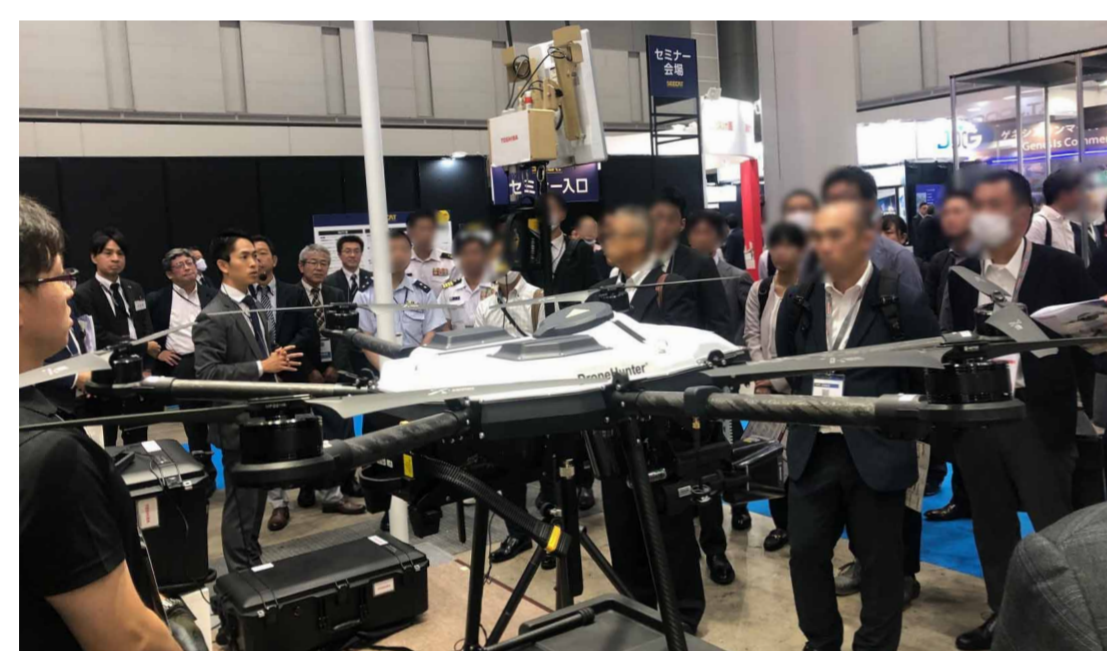
Toshiba made their 3rd showing at the well-known exhibition SEECAT, the singular tradeshow in Japan specifically for anti-terrorism efforts.

In total over 1,200 visitors passed by our booth from October 11th to 13th which was the highest number that we have had at SEECAT so far. With the recent deterioration of the international situation, visitors showed great interest in our C-UAS Solution.

The Portable Counter Drone system was revealed. Visitors were attracted by its portability and operability.

As a prime exhibit of our booth, we revealed a new product the “Portable Counter Drone System” at the main stage. We conducted a system deployment demo for visitor’s multiple times during the event to showcase its ease of use.

The system is easily deployable within 5 minutes without use of tools or special skills of assembling. We received several favorable responses from customers such as, “It is impressive that the system can be flexibly used for places and timing as needed” and “No need to obtain tools and special skills for setting up the system in a short period is amazing”.



The number of visitors to our booth hit the highest record ever. Special attention was paid to Toshiba’s end-to-end solution.

Not only was there a record number of visitors but also an increase in positive feedback that represented the interest and demand for the countermeasure against drone threats compared to previous events. With the variety of companies and delegations that visited our booth we are encouraged by the expanse of interest within the market.

The risk of accidents and incidents caused by drones is ever increasing regardless of how much the legislation proceeds. Toshiba will keep updating the C-UAS Solution to satisfy customer’s demands and provide airspace safety.

## Event information



Event	SEECAT'23
Date	Oct 11, 2023 (Wed) to Oct 13, 2023 (Fri)
Venue	Tokyo Big Sight West 2 Hall

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