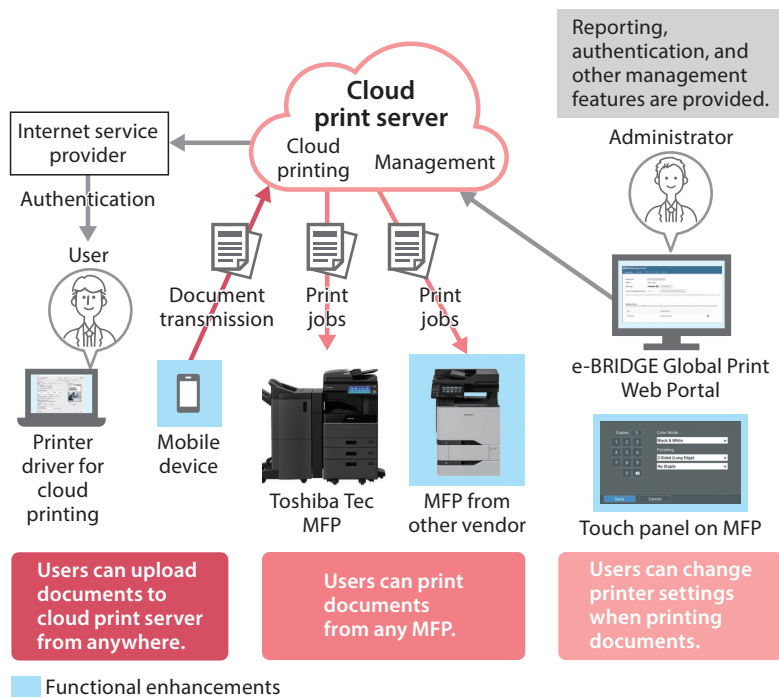


7. Retail and Documentation Solutions

7.1 Enhancements to e-BRIDGE Global Print Cloud Printing Service



Overview of e-BRIDGE Global Print

Toshiba Tec Corporation offers e-BRIDGE Global Print, a cloud printing service that allows users to upload document files to the cloud from anywhere and print them from any multifunctional peripheral (MFP) connected to the Internet.

We have now added the following enhancements to this service to meet various user needs:

- Support for mobile devices: Both PCs and mobile devices can now be used to upload and print document files.
- Printer settings via touch panel: Users can change printer settings with the MFP touch panel when printing, including the number of copies and color mode.
- Support for MFPs from other vendors: MFPs from other vendors can be used to print document files.

We will add more enhancements such as usage reporting and continue with efforts to promote this service to small- to medium-sized businesses, which are our main customers.

7. Retail and Documentation Solutions

7.2 e-STUDIO4525AC RFID Capable of Color Printing and RFID Data Writing



e-STUDIO4525AC RFID A3 color MFP capable of writing RFID data

Radio-frequency identification (RFID) allows integrated circuit (IC) tags to be read remotely even if they are contained in a box. RFID is expected to have widespread applications to streamline commodity and process management in retail, manufacturing, logistics, and other industries.

In October 2023, Toshiba Tec Corporation released the industry's first A3 full-color MFPs equipped with an RFID writer^(*) on the Japanese market. The new MFPs will help improve work productivity in various situations.

The e-STUDIO 4525AC RFID supports general MFP functions, full-color printing of labels designed in label creation software, and data writing to RFID tags. This model can use both the recommended A4 RF tag paper and custom-size paper with an RFID tag at a custom location. For example, printing a process chart with a barcode on RFID tag paper ensures a smooth transition from an existing device environment.

(*) As of August 2023, for A3 MFPs (according to Toshiba Tec Corporation research)

7. Retail and Documentation Solutions

7.3 BV410T Series Compact Label Printers with RFID Reader/Writer

Space-saving design

- Compact, lean, and simple design
- Interface connectors contained inside chassis



Rear view

Rollout of functions that were previously available only with high-end models to entry models

- Support for UHF RFID (optional)
- Support for wireless LAN (5 GHz) and Bluetooth® 5.2
- Total feed length notification

Compatibility with existing models

- Consumables
- Batch, cut, and peel-off modes
- Compatibility setting tool
- Emulation of other companies' print languages



Features of BV410T series of thermal-transfer barcode printers with RFID reader/writer

Toshiba Tec Corporation launched the BV410T series of compact high-speed label printers in November 2023. Label printers have a wide variety of applications, including product number marking and patient wristband printing. High-speed printing and various interfaces are required for label printers to streamline tasks.

Despite a footprint of A4 size or less, the BV410T series provides a maximum printing speed of up to 1.4 times faster than the previous model and a usable ribbon length of 250 m, which is 2.5 times longer than the previous model, helping streamline tasks.

In addition, the BV410T series comes standard with USB and wired LAN interfaces and with optional wireless LAN, Bluetooth®, and serial interfaces, improving connectivity to customer systems.

The BV410T series is our first entry series to support RFID functions as an option. It can write short-pitch and other ultra-high-frequency (UHF) RFID tags while printing labels, making it easy to reissue RFID tags at retail stores.

In December 2023, we released the BV420T model in overseas markets.

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