

TOSHIBA

Leading Innovation >>>

***Strategies for transforming Toshiba Group
to drive profitability, sustain growth
and build-up competitive advantage***

Norio Sasaki

President & CEO

August 5, 2009

TOSHIBA CORPORATION

Forward-looking Statements

This presentation contains forward-looking statements concerning Toshiba's future plans, strategies and performance.

These forward-looking statements are not historical facts, rather they represent assumptions and beliefs based on economic, financial and competitive data currently available.

Furthermore, they are subject to a number of risks and uncertainties that, without limitation, relate to economic conditions, worldwide mega-competition in the electronics business, customer demand, foreign currency exchange rates, tax rules, regulations and other factors. Toshiba therefore wishes to caution that actual results may differ materially from our expectations.

Basic management policies

Return to the path of sustained growth with high profit

Set up ambitious goals for innovation and speed its pace

Continue to accelerate our globalization

Push forward with CSR management

Return to the path of sustained growth with high profit

➤ I. Assure attainment of operating income of ¥100 billion in FY2009

Complete full implementation of our “Action Programs for Improving Profitability”

II. Strengthen business foundation for future growth

Secure leadership in the marketplace

III. Focus on building up strong new businesses that will propel Toshiba Group into a new era of sustained growth with high profit

Identify and develop businesses that will contribute to the continuous growth of Toshiba Group

FY2009 forecast

(¥ billions)

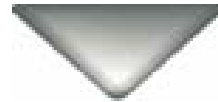
	FY09	FY08	Difference
			vs. FY08
Net sales	6,800.0	6,654.5	145.5
Operating Income (loss)	100.0 1.5%	-250.2 -3.8%	350.2 5.3%
Income (loss) from continuing operations, before income taxes and noncontrolling interests	0.0 0.0%	-279.3 -4.2%	279.3 4.2%
Net income(loss) attributable to shareholders of the Company	-50.0 -0.7%	-343.6 -5.2%	293.6 4.5%

*“The Company” refers to Toshiba Corporation.

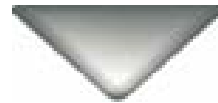
Action Programs to Improve Profitability

Core objective: Bring about an early return to strong profitability

- **Reduce fixed costs – cut by ¥300 billion vs. FY08**
- **Restructure businesses most affected by the severe global recession**



**Concrete goal: achieve operating profit of
¥100 billion in FY2009**



Assure that Toshiba Group has a steady, strong profitable business structure that will be able to effectively cope with volatile economic situations and market changes

Semiconductor Business restructuring measures

Continue focused investment in NAND flash memory as a key business
Promote a flexible production structure by reorganizing assembly facilities and shifting to overseas operations with lower operating costs

Enhance productivity

Discrete

Fabrication: Shift to 6" and 8" lines for larger wafers (end 4" lines, substantially decrease 5" lines)
Assembly: Shift to overseas production to reduce operating costs (Overseas production ratio: from 30% of FY2008 to 50% of FY2009)

System LSI

Fabrication: Transfer some products from Kitakyushu Operations to Oita Operations (complete by the end of FY2009)
Assembly: Strengthen cost competitiveness by establishing a new JV in Japan (Oct. 2009)

NAND Flash Memories

Fabrication: Improve throughput in 300mm clean rooms
Centralize process technology development at Yokkaichi Operations to improve development efficiency
Assembly: Establish flexible production structure by outsourcing

Maximize investment efficiency and returns

- FY2009 Capex:
60% cut from FY2008 by focused investment in promoting finer lithography
- FY2009 R&D:
20% cut from FY2008 by carefully selecting projects and improving development efficiency

Reduction of Fixed Cost
-15% vs. FY2008

Restructuring measures for LCD, Home Appliances and Digital Products

LCD Business

● Concentrate resources on high value-added products

Reduce amorphous silicon products (4 lines → 1 line)

Rationalize to two bases in Japan (Fukaya Works and Ishikawa Works) (January 2010)

→ End manufacturing at Uozu Works and realign operations in Himeji District

Reduction of Fixed Costs

-25% vs. FY2008

Home Appliances Business

● Integrate manufacturing and R&D facilities in Japan

Production: transfer to a subsidiary in China and Toshiba Home Technology Corporation
→ End manufacturing in Aichi Operations (December 2009)

R&D transfer production to Aichi Operations (vacuum cleaners) and to Toshiba Home Technology Corporation (cooking appliances)
→ Close of Hatano Operations (September 2009)

Reduction of Fixed Costs

- ¥30 billion vs. FY2008

Digital Products Business

● Revise manufacturing structure to pursue efficiency

Mobile phone business: transfer overseas

→ End manufacturing at Hino Operations (September 2009)

TV Business: centralize European manufacturing structure

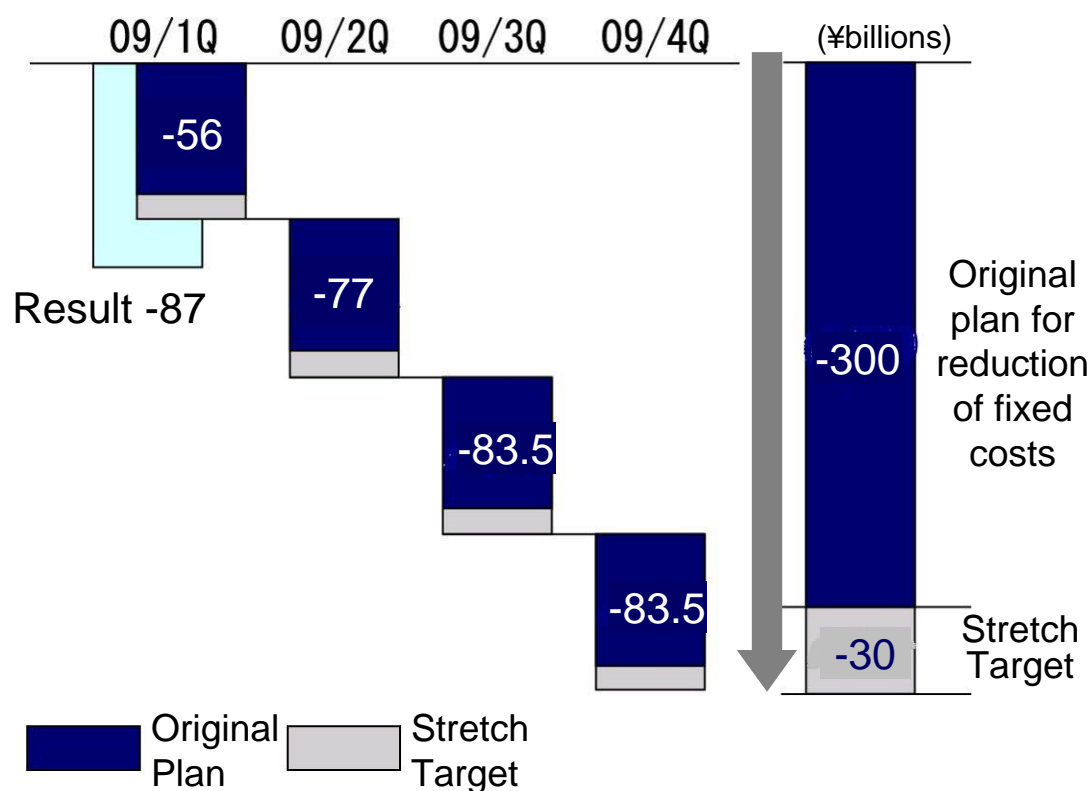
→ Cease manufacturing in U.K. (September 2009)

Reduction of Fixed Costs

- ¥50 billion vs. FY2008

Reduction of fixed costs

Stretch Target is more than -330 billion yen,
Thorough monthly management vs. original plan of -300 billion yen



Reduction of Fixed Costs Plan & Progress

(Breakdown by Segment) (¥billions)

	reduction plan vs. FY2008	1Q result (April-June)
Digital Products	-50	-21
Electronic Devices	-160	-36
Social Infrastructure	-40	-13
Home Appliances	-30	-10
Others	-20	-7
Consolidated Total	-300	-87

1Q (April-June): Surpassed original plan with reduction of 87 billion yen

FY2009 1Q consolidated business results

Operating income of Digital Products, Electronic Devices, Home Appliances up 108.7 billion yen vs. FY08/4Q. Social Infrastructure operating income up 2.3 billion yen year-on-year, but down against the previous quarter, the usual seasonal pattern

(¥ billions)

	FY09/1Q (Apr-Jun)	Difference	
		vs. FY08/1Q	vs. FY08/4Q
Net sales	1,339.7	-278.4	-331.8
Operating income (loss)	-37.6	-14.7	36.4
	-2.8%	-1.4%	1.6%
Digital Products	4.8	-8.4	20.4
Electronic Devices	-44.2	-10.0	81.2
Social Infrastructure	6.6	2.3	-71.3
Home Appliances	-4.6	2.3	7.1



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Mid-term Business Plan

Electronic Devices

**Digital Products
Home Appliances**

**Social
Infrastructure**

**Focus On
Strong New
Businesses**

**Product strategy that is highly responsive to market changes
Competition-winning cost competitiveness**

Strengthen capabilities in the environment, energy, vital life-supporting needs & healthcare

Return to the path of growth

- **Strategic allocation of resources**
- **Acceleration of globalization**
- **Push forward development of strong new businesses**

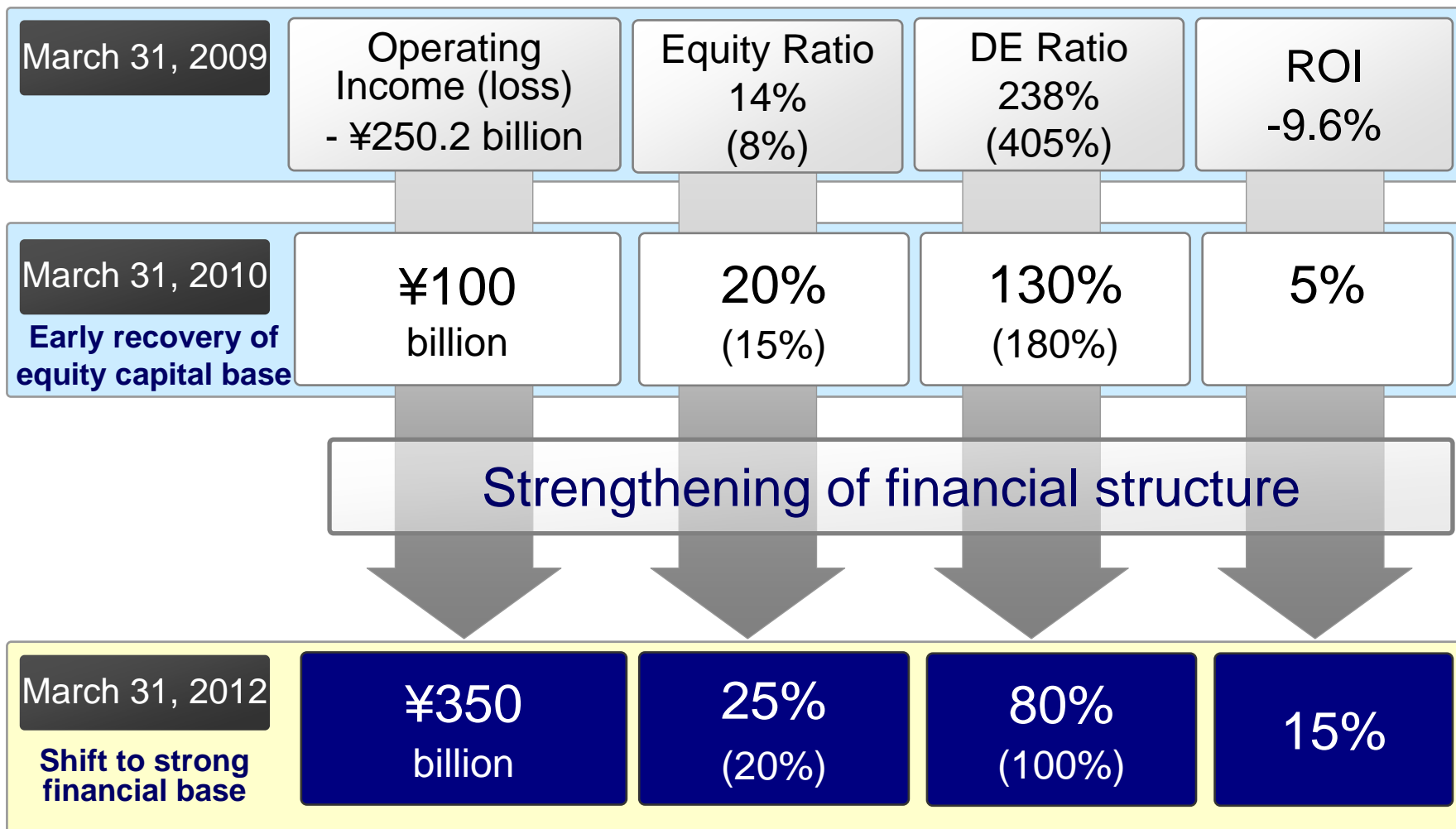
Good balance

Strengthen Toshiba Group's financial structure

- **Adoption of a more efficient, more selective and higher return investment policy**

Goal: Diversified, globally competitive, leading world electric/electronic manufacturer in all our business segments

Planned figures for FY2011



※ Percentage in parentheses are derived from the equity excluding equity attributable to noncontrolling interests
 ※ ROI: Operating Income/(Equity capital + interest bearing debt)

Main strategic policies for our business segments

Basic Strategy

FY 2011 Plan
Net Sales: ¥2.9 trillion
ROS: 2.1%

● Introduce products that meet market trends

- Cost competitive commodity products that focus on necessary functions
- Products with value-creating differentiated technologies that support high-level communications and broadcasting infrastructure .

LCD TVs



Imperial Invention Prize
 Instant response LCD
 Invention of over-drive technology

PCs

Mini notebook PCs



Mobile

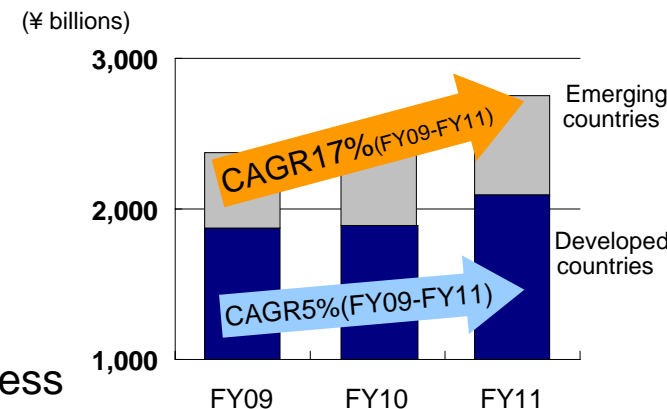
Smart-phones



● Expand global business

- Accelerate business in emerging countries
- Improve management efficiency by introducing PC business models to other products, including TV and smartphones

Trend of net sales in emerging countries and developed countries



TV Business

● Product Strategy

- Standard models: Sustain cost competitiveness by utilizing ODMs
- Middle to high-end models: Strengthen brand identity and productivity with Toshiba's semiconductor image processing technology

● Business and Regional Strategy

- Developed Country Markets: Improve management efficiency by consolidating overseas sales sites.
- Newly Emerging Country Markets: Expand business by accelerated product development focused on necessary functions

PC Business

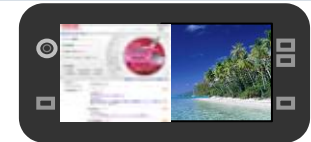
● Product Strategy

- Expand product line-up to adapt to shift to lower-priced products (4 → 6 models below \$599)
- Enter markets where future growth can be expected, including network connectivity
- Utilize Toshiba's technologies (high density packaging, fast start-up, energy efficiency, SSD*) and differentiate products

● Business and Regional Strategy

- Emerging countries: Develop products that meet regional market priorities and expand business
 - China: Expand distribution channels and increase market share.
4% (FY08) → 7% (FY10) *unit base

Network device



(Concept image)

SSD* :Solid State Drive

Electronic Devices Group

Basic Strategy

FY2011 Plan
Net sales: ¥1.8 trillion
ROS: 5.7%

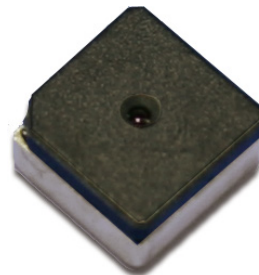
- Strategic allocations of resources
 - **Semiconductor Business: NAND/ SSD***, analog IC, CMOS sensors, power semiconductors
 - **LCD Business: low-temperature polysilicon products**
- Enhance cost competitiveness by maintaining technology advantage
- Increase profit by expanding products line-ups
- Rebuild profit base through Action Program

*SSD: Solid State Drive

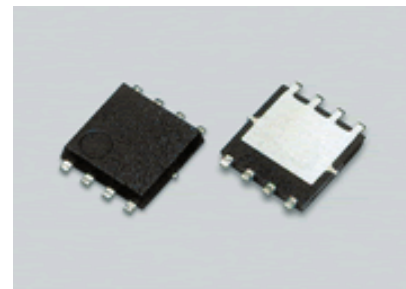
Semiconductor Business.
 Maintain world top 3
 in net sales



Memories



System LSI



Discretes



LCDs

Memory Business

Restructure to become a high profit business by enhancing technology advantage

Always secure leadership in migration and density

- Further implementation of 32nm
 - Start mass production from July 2009
 - Extend to 65% of production by end of FY2009
- Enhance investment to secure advantage in development for 2Xnm NAND migration and for post-NAND

Meeting increasing application of NAND with expanded line-up of MLC*, for embedded applications, and SLC*.

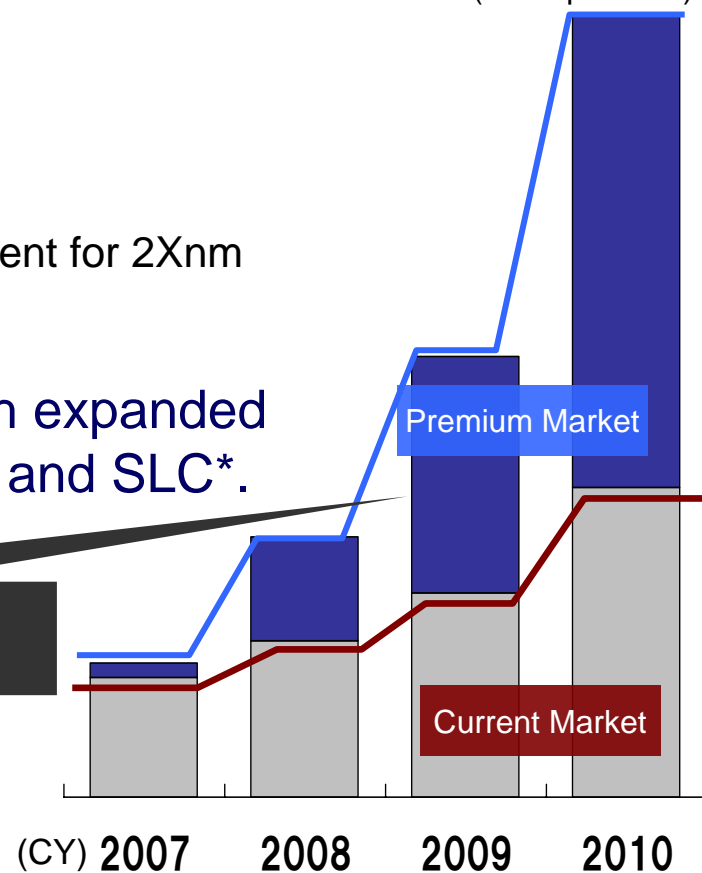
*MLC: Multi Level Cell, SLC: Single Level Cell

Smartphones, mobile phones, SSD, DVC, industrial equipment, content, etc.

Flexible investment and manufacturing according to demand circumstances

NAND market growth (Toshiba's projection)

(GB equivalent)



System LSI Business

Focus on product areas where we have industry-leading competitiveness

Focus on analog, sensor and imaging ICs: Sales share 35% (FY08) → 45% (FY11)

Expand business scale

- **Capitalize on development strengths and capabilities in design through to packaging**
 - Propose effective technology combinations
- **Strategic marketing in each focus markets**
 - Secure business continuity by making proposals and providing support at the system level
- **Emphasize commodity products (ASSP*)**
 - Secure broad business opportunities in all market areas

Pursue efficiency

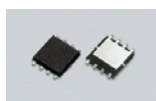
- **Efficient use of design capabilities and know-how**
 - Increase development efficiency by using common platforms
 - Bring advanced process technologies for memories to sensors and analog ICs
- **Shorten design lead times**
 - Shorter by -35% in FY09 vs. FY08
- **Flexibly promote various business models including fabless business**

Discrete Business

Return to stable income and robust World No.1

- **Expand cost competitiveness by increasing overseas share of back-end process**
30% in FY08 → 50% in FY09 → over 60% in FY10
- **Enhance product competitiveness with high performance products**
- **Enhance sales structure to expand sales in Asia**
→ Work to be World No.1 in power devices

Power Devices



High conversion efficiency
DCDC
MOSFET for converter

Low loss for train
IEGT^{*1}/FRD^{*2}



Enhance product competitiveness with 200mm line

Small signal devices/ Standard Logic



World's smallest LSI package 0.3mmx0.6mm

CMOS products deployment with super small package technology as core technology

Opto devices



Visible LED

Enhance competitiveness pf photo couplers; propel support for LED lighting

*1 IEGT : Injection Enhanced Insulated Gate Bipolar Transistor

*2 FRD : Fast Recovery Diode

Social Infrastructure Business

Basic Strategy

FY2011 Plan
Net Sales: ¥3.1 trillion
ROS: 6.5%

- **Further enhance nuclear power business**
 BWR*1, PWR*2, Front-end and back-end businesses

*1 BWR: Boiling Water Reactor; *2 PWR: Pressurized Water Reactor

- **Enhance environmentally-conscious business**
 CCS*3, .Solar photovoltaic systems, smart grid, SCiB™, etc.

*3 CCS: Carbon dioxide Capture & Storage

- **Accelerate globalization**

Thermal and hydro power systems, transmission and distribution systems, transportation systems, high-efficiency industrial motors, elevator and building systems and medical systems businesses, etc.



AP1000™
 Nuclear Power Plant Systems



Steam turbines and generators
 No.1 share for six consecutive years in the US



Compact type 145kV GIS
 in world's smallest class



Aquilion ONE™
 World's first 320 CT scanner
 METI Minister Award
by 8th annual forum for the promotion of meeting on industry, academia and government collaboration



Shanghai World Financial Center
 600 meters a minute, the fastest* elevators in mainland China
 (*Source: Toshiba)

Nuclear Energy Business (1)

Maximizing synergies between Toshiba and Westinghouse*1
 → Expect to receive orders for 39 units worldwide by 2015

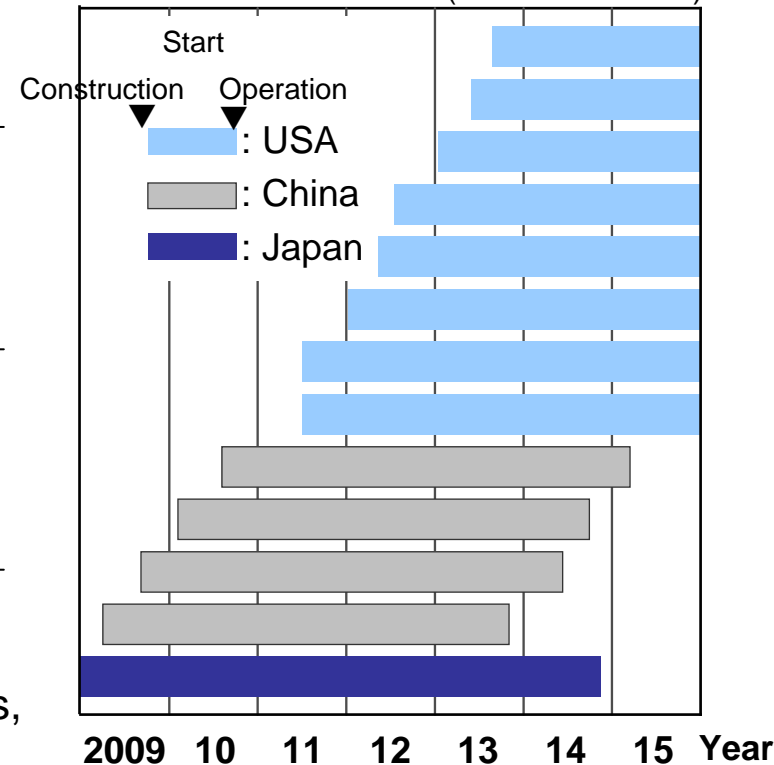
USA
 Plans to construct over 32 plants
 → Orders won for eight plants
 Further increase order wins and enhance supply structure

China
 Plans to construct over 50 plants
 → Orders won for four plants
 Construction started of first AP1000*2 reactor for Sanmen #1

Japan
 Plans to construct 12 plants
 → Construction started of J-Power's Ohma plant
 Plans for plural construction now under way

Others
 Plans for plants in the UK, Finland, India, Southeast Asia, etc.
 → Promote and establish local business structures, etc., to win orders

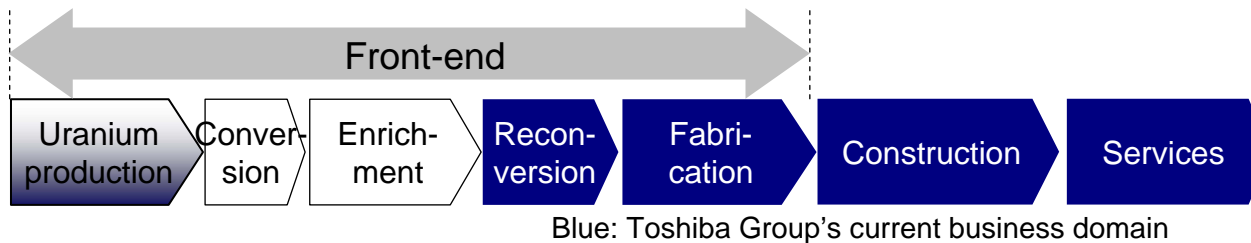
Construction schedule for ordered plants (Toshiba forecast)



Nuclear Energy Business (2)

Establish a business model based on total package proposal capability, including plant construction, fuel supply and maintenance services

FY2015 Plan
Net Sales: ¥1.0 trillion



Expand and strengthen front-end business

- Invest in mine development to secure uranium interests
(Kharassan uranium mines project of Kazakhstan and Uranium One Inc. of Canada)
- Promote studies on enriched uranium products and stockpiling businesses
(Studying business concepts with TENEX of Russia)
- Enhance Westinghouse's fuel business
 - Increase fuel production: Reinforce fuel factories, establish a nuclear grade zirconium sponge production JV)
 - Enhance presence in Japan and Asian markets: Established Westinghouse Electric Japan; acquired a stake in Nuclear Fuel industries of Japan

Enhance leading position and expand business opportunities in plant construction and services market

- Toshiba and Westinghouse collaboration in technologies and sales capabilities
- Acceleration by M&A (acquisition of CS Innovations in the US, etc.)



ABWR*1



AP1000

*1 ABWR: Advanced Boiling Water Reactor

Transmission and Distribution Systems Business

Establish a strong global manufacturing and sales system

Overseas net sales ratio 75% (FY2015)

China

- Participate in National Projects
 - UHV*1: Pilot plant scheduled to come on line in Jan, 2009
 - High voltage power transmission system offering high efficiency and low power loss contributes to mitigation of global warming and provision of stable power supply
- Reinforce manufacturing facilities
 - Establish parts production facility for GIS*2, enlarge manufacturing facilities
 - Acquire manufacturers of distribution transformers

Brazil

- Acquisition of Brazil CCES*3 to enter AIS*4 business

India and Russia

- Indian market: Plan to establish manufacturing and sales operation site
- Russian market: Plan to cooperate with local engineering companies to expand sales



*1 UHV: Ultra High Voltage
 *2 GIS: Gas Insulated Switchgear
 *3 CCES: Camargo Correa Equipamentos e Sistemas
 *4 AIS: Air Insulated Switchgear

Transportation Systems Business

Respond to global trend to investment in rail transport with core technologies that improve environmental performance

Overseas sales ratio: 60% (FY2015)

● Global deployment of electronic components business for electric locomotives

- Cumulative total of 1,200 orders for locomotives from China, South Africa, etc.,
- Participation in the Indian rail cargo project, etc.

● Core technology for Improving Environmental Performance

- Permanent magnet synchronous motor (PMSM) drive system
- Development and promotion of hybrid system using SCiB™

● Plan to launch environmentally-conscious hybrid locomotive

● Participation in major high-speed rail projects

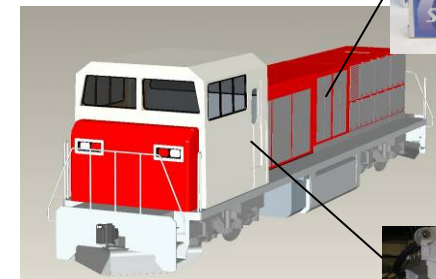
- Enhance promotional activities for high-speed rail plans in Brazil and other countries of the world



Electric Locomotive,
South Africa



SCiB™



Hybrid Locomotive using
PMSM and SCiB™



PMSM



High-speed Train, Taiwan

Home Appliances Business

Basic Strategy

FY2011 Plan
Net sales: ¥700 billion
ROS: 1.4%

- **Be No.1 in energy saving, No.1 in comfort, with “eco style”**
 - Propose new lifestyles with environmentally-conscious products
 - Expand business with total proposals for the home, office and stores
- **Expand businesses in emerging markets by further developing regional product strategy**
 - Introduce new products that meet local needs in China, Brazil, Asia, Russia, etc.
 - Further reduce costs by promoting local design and expanding manufacturing sites
- **Promote continuous structural reorganization to establish robust, high-profit structure**

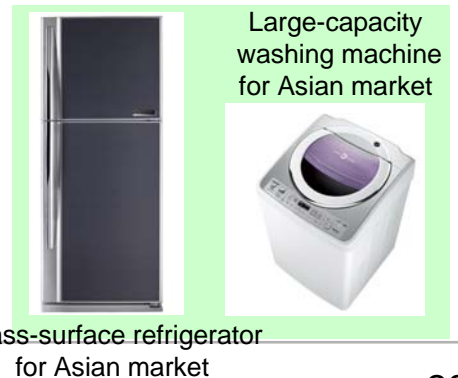
Refrigerators Washer-driers Air-conditioners



LED-Lighting



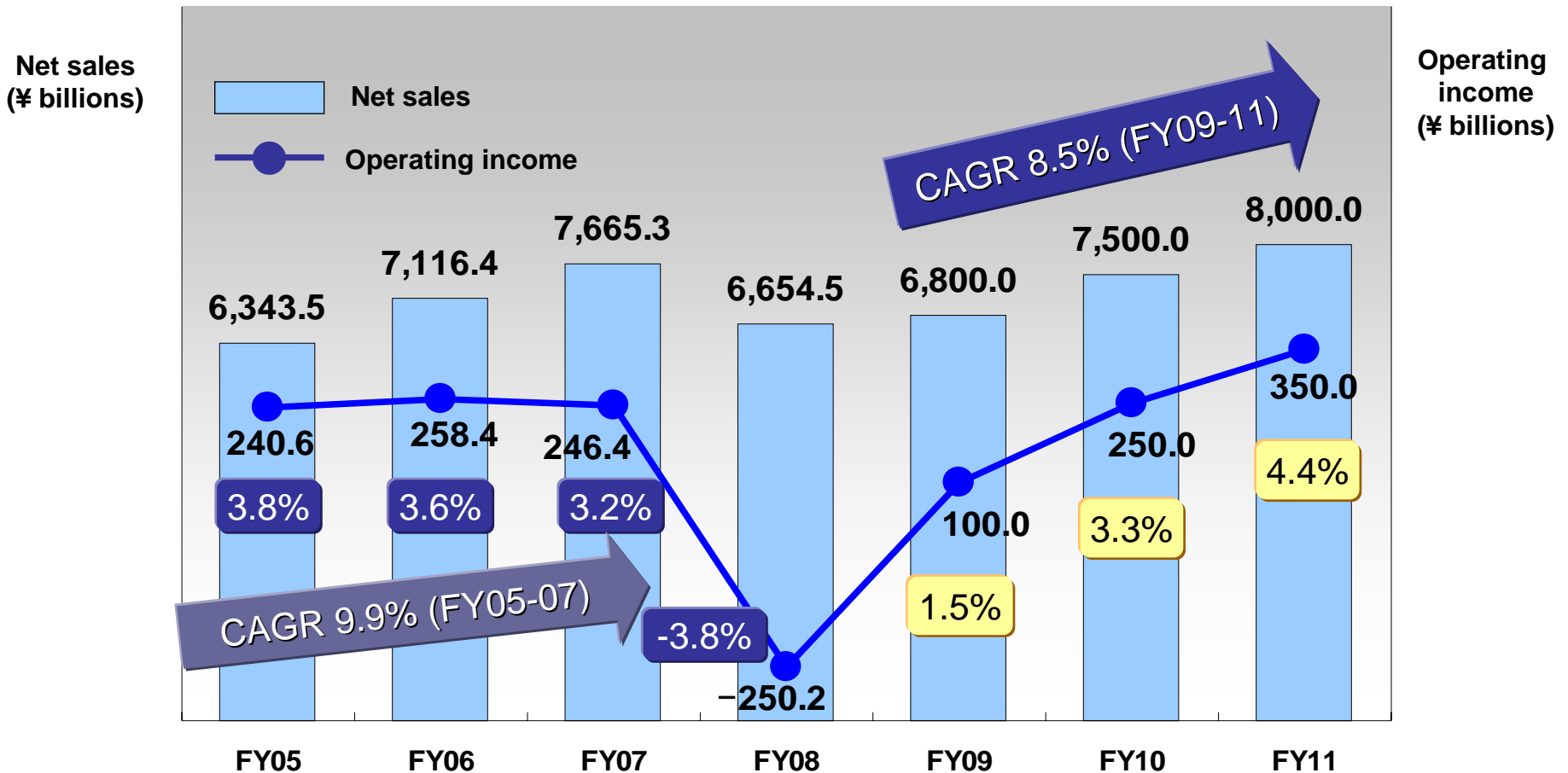
Products for Overseas Markets



Numerical targets

Plans for Net Sales and Operating Income (FY09-11)

FY2011: net sales of ¥8 trillion,
¥350 billion in operating income



Net Sales and Operating Income Plan by Segment

Return to the path of sustained growth with high profit

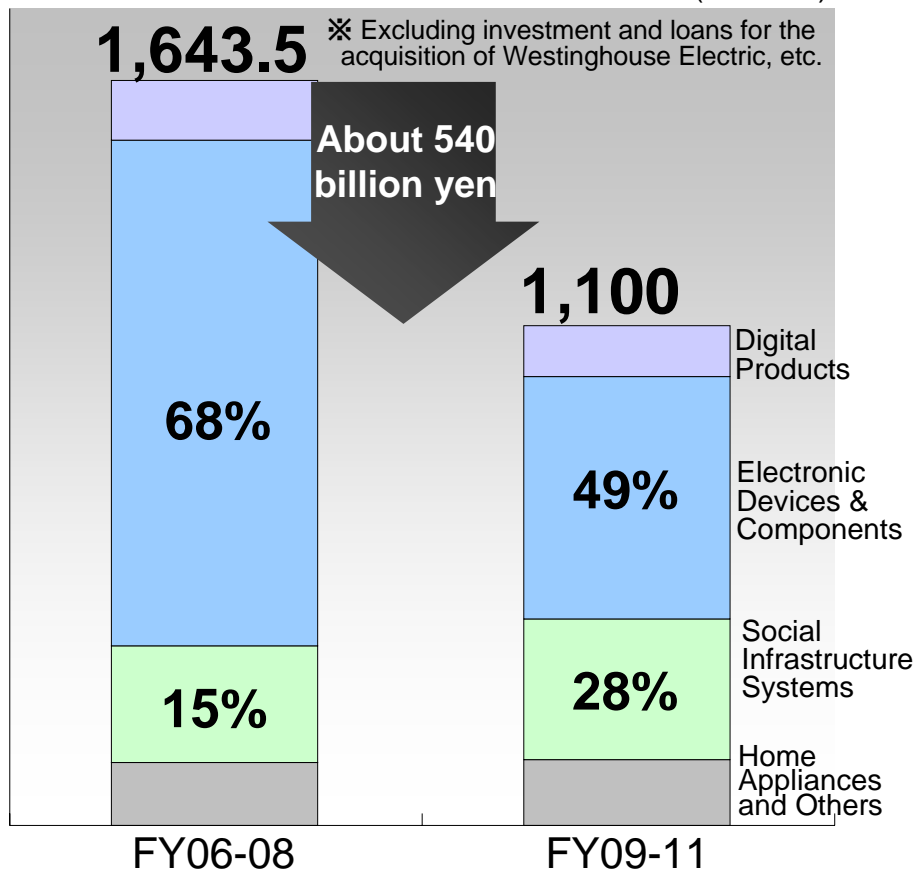
(¥ billions)

		FY2008	FY2009	FY2011	CAGR
		Results	Forecast	Plan	FY09-FY11
Digital Products	Net sales	2,467.5	2,450.0	2,850.0	8%
	Operating income rate	-0.6%	1.0%	2.1%	
Electronic Devices	Net sales	1,324.9	1,350.0	1,750.0	14%
	Operating income rate	-24.4%	-4.4%	5.7%	
Social Infrastructure	Net sales	2,396.2	2,570.0	3,060.0	9%
	Operating income rate	4.7%	5.8%	6.5%	
Home Appliances	Net sales	674.3	680.0	720.0	3%
	Operating income rate	-4.0%	0.0%	1.4%	

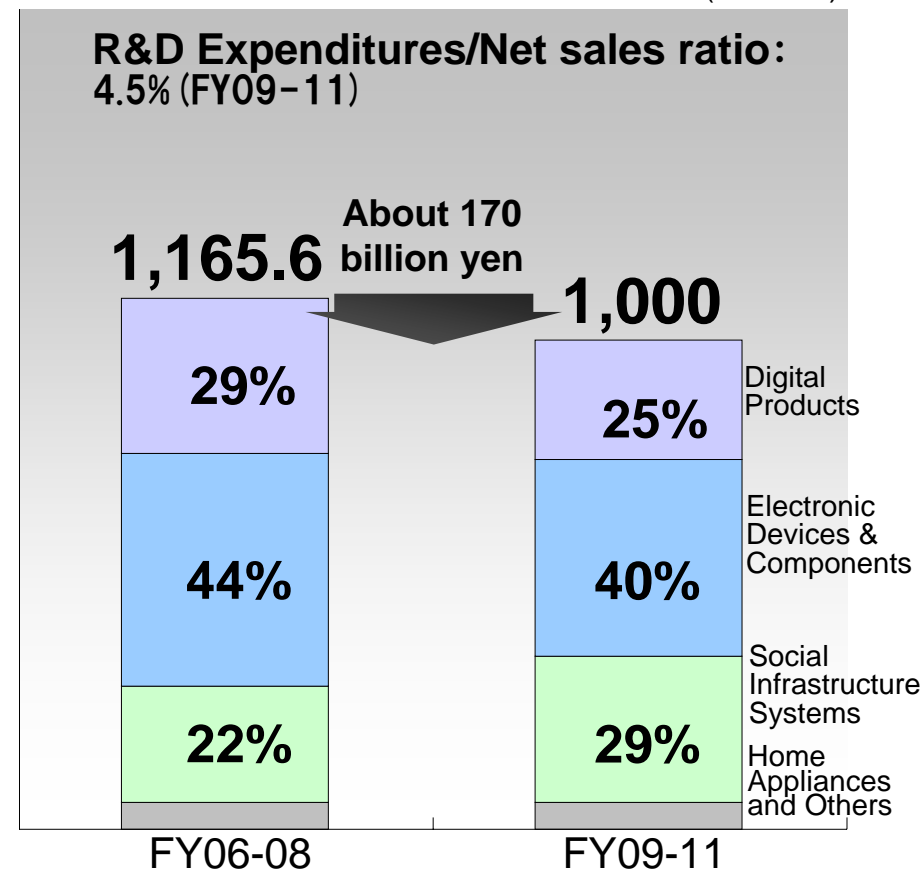
Capex Plan and R&D Plan

Highly selective resource allocation and improved development efficiency
 Continue to prioritize investment in growth businesses
 Meet demand for increased output of NAND flash memory
 by investment in finer lithography and enhanced throughput

Capex plan (¥billions)



R&D plan (¥billions)

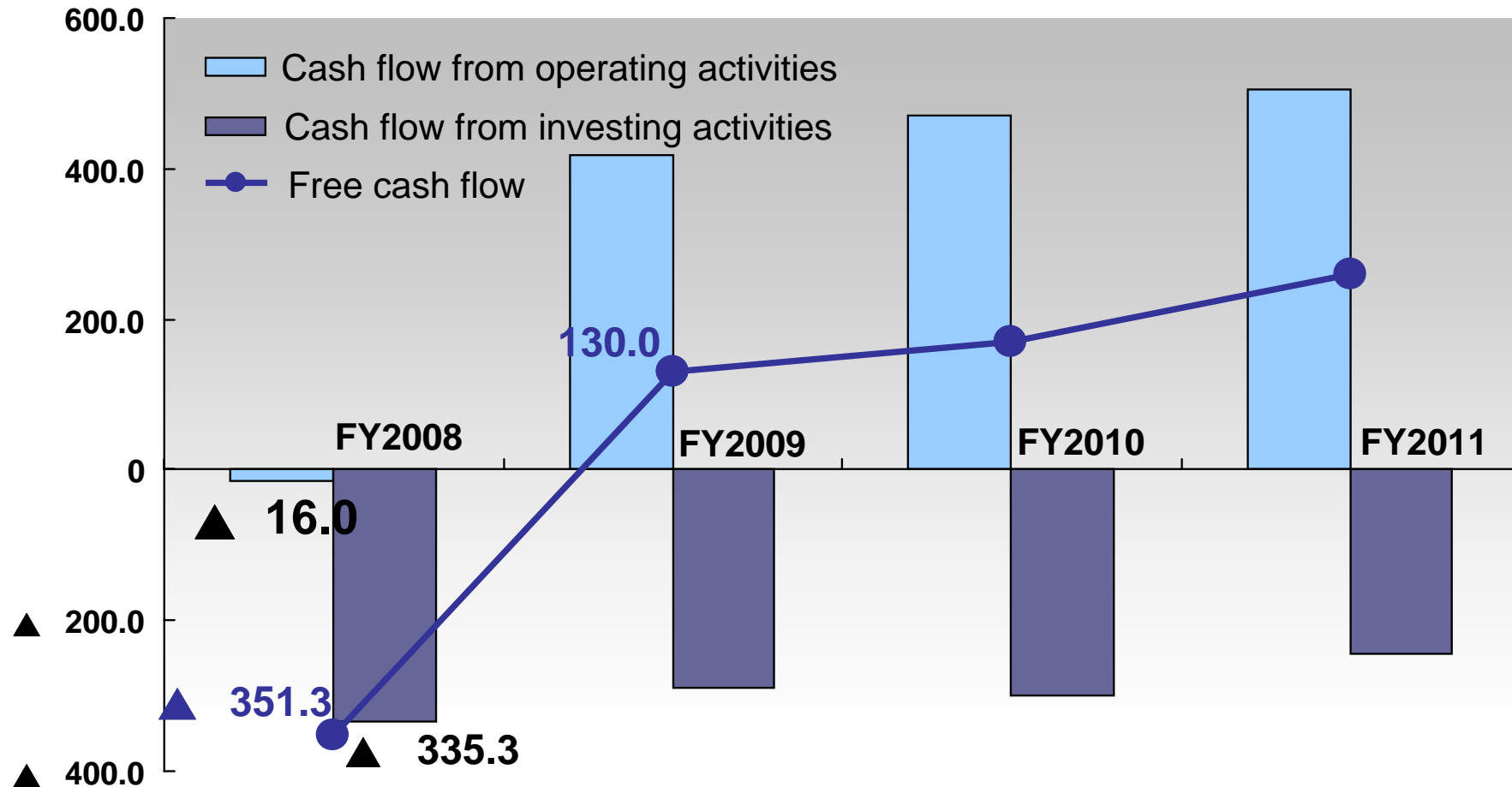


Cash flows

Secure early establishment of healthy financial base by steadily promoting Action Programs to Improve Profitability, and improving CCC*1, etc.

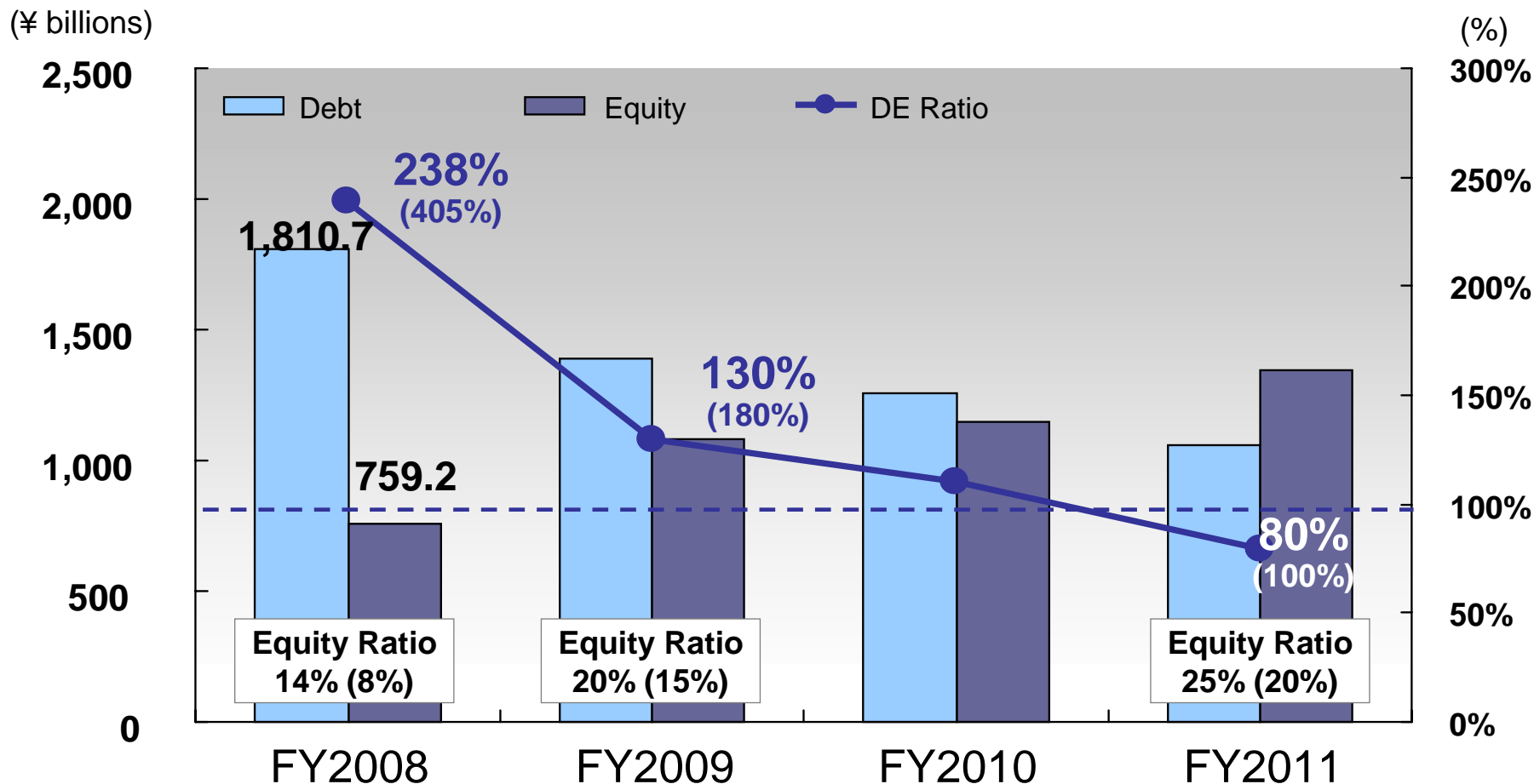
(¥ billions)

*1 CCC: Cash Conversion Cycle



Equity Ratio and Interest-bearing Debt

Early realization of 80% DE ratio and over 25% equity ratio



Note: Percentage in parentheses are derived from the equity excluding equity attributable to noncontrolling interests



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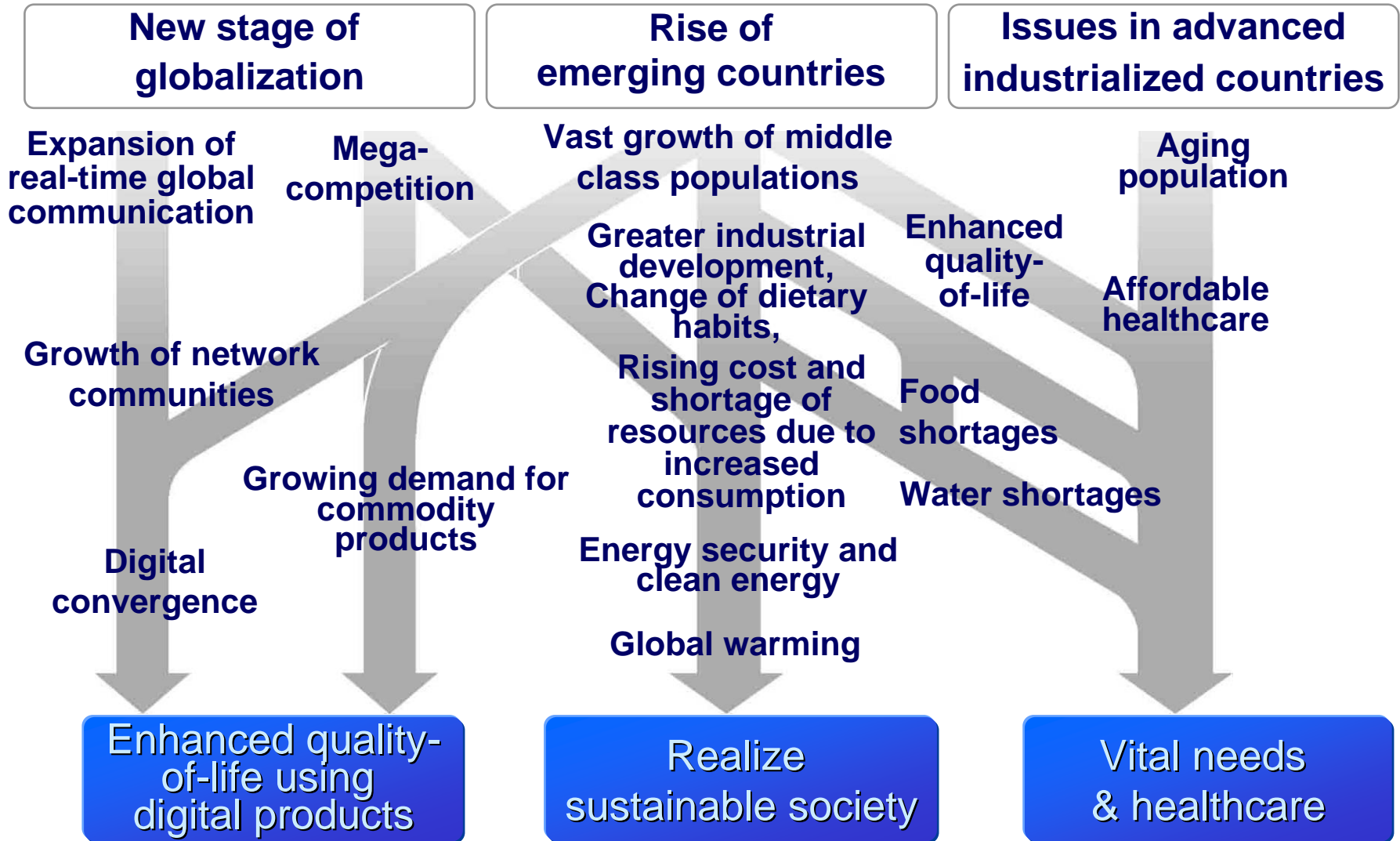
II. Strengthen business foundation for future growth

Secure leadership in the marketplace

▶ III. Focus on building up strong new businesses that will propel Toshiba Group into a new era of sustained growth with high profit

Identify and develop businesses that will contribute to the continuous growth of Toshiba Group

Global megatrends



*Vital needs & healthcare: supporting life-sustaining human needs such as for water, air and food & contributing to good health

Focus on new businesses for a new economic era

Toshiba's Strengths

World's highest level energy and environmental technologies

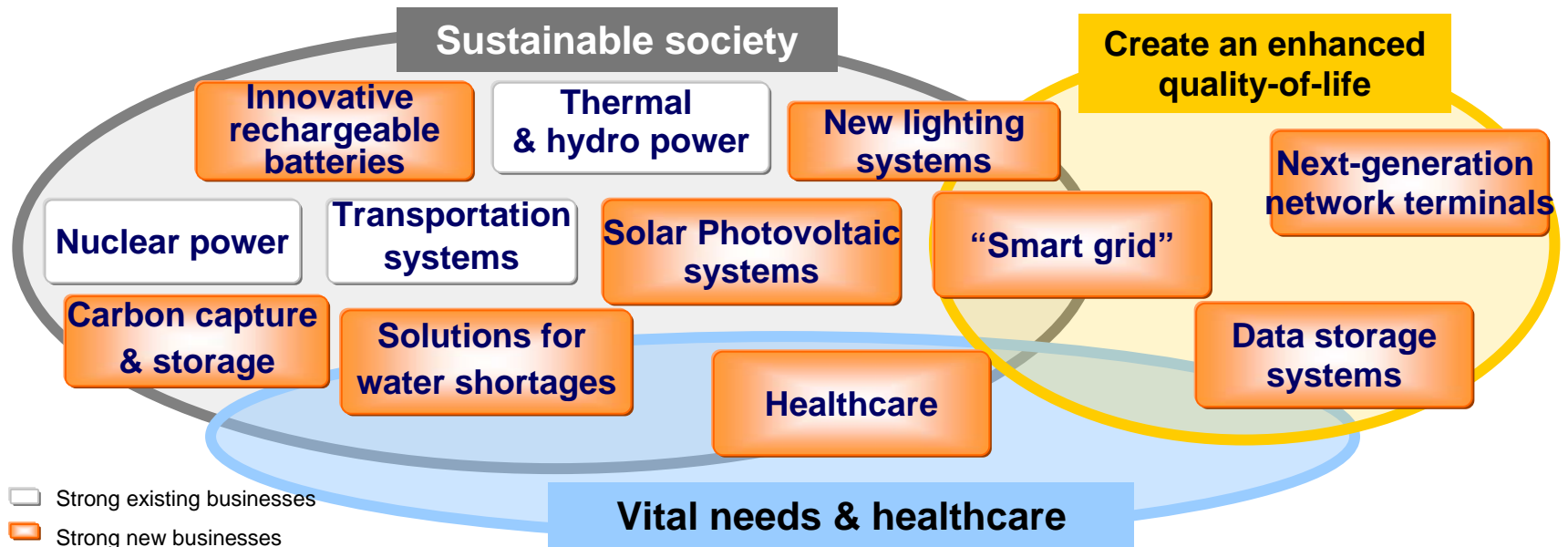


System configuration capabilities able to meet diverse requirements



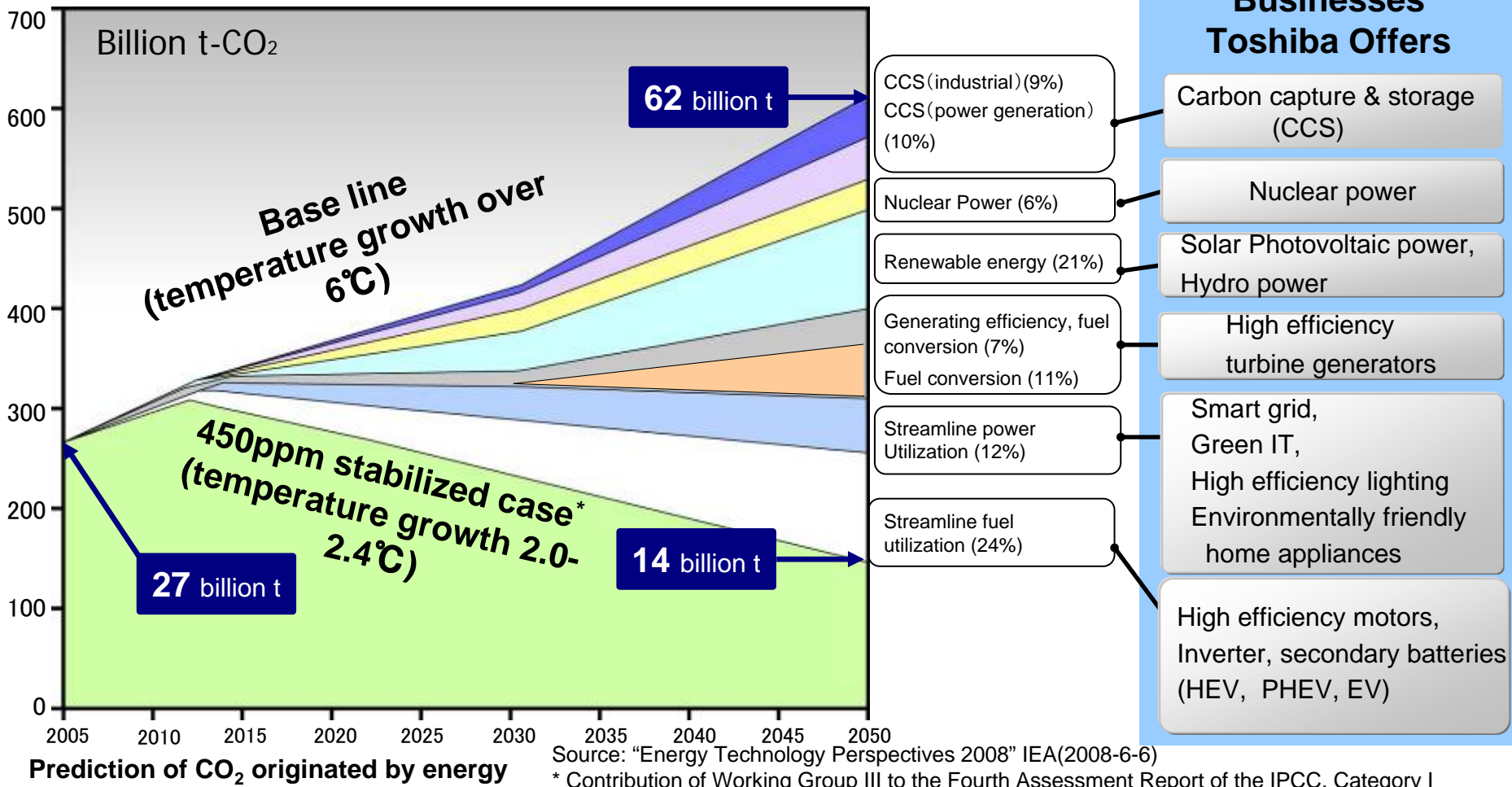
Innovation of new technologies, products and services that create great value for society

Emphasize business areas where we can expect to see the multiplier effect of Toshiba's strengths, centering on the vital life-supporting needs and healthcare areas



Business opportunities in cutting global CO₂ emissions

Promote and accelerate environmentally-conscious business and meet demands to cut CO₂



CCS Business

FY2020 Plan
Net Sales: ¥100 billion

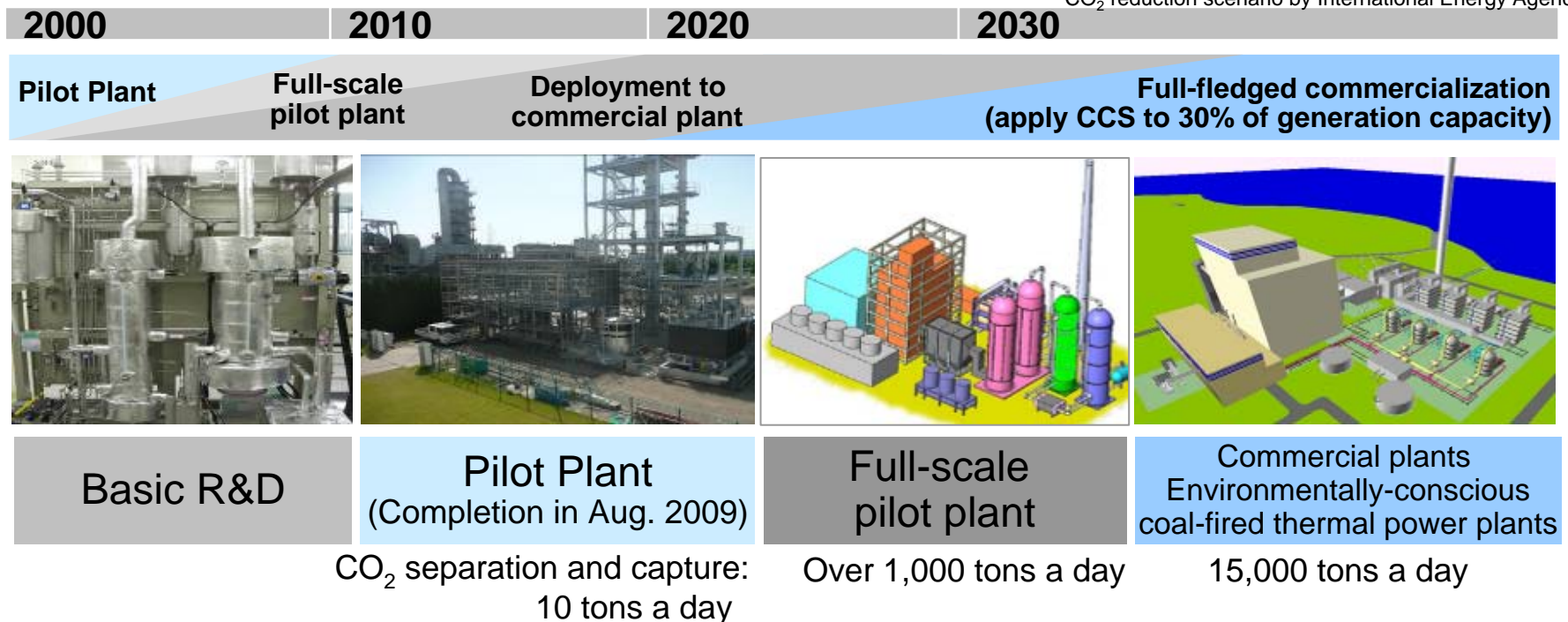
Toshiba's strengths

- Industry-leading level of minimal energy consumption during CO₂ separation and capture
- Total optimization technology for CO₂ capture process and power generating system

Plans

- Prove system performance using pilot plant (start in Aug. 2009)
- Deploy CCS technology to commercial plants (around 2015)

CO₂ reduction scenario by International Energy Agency



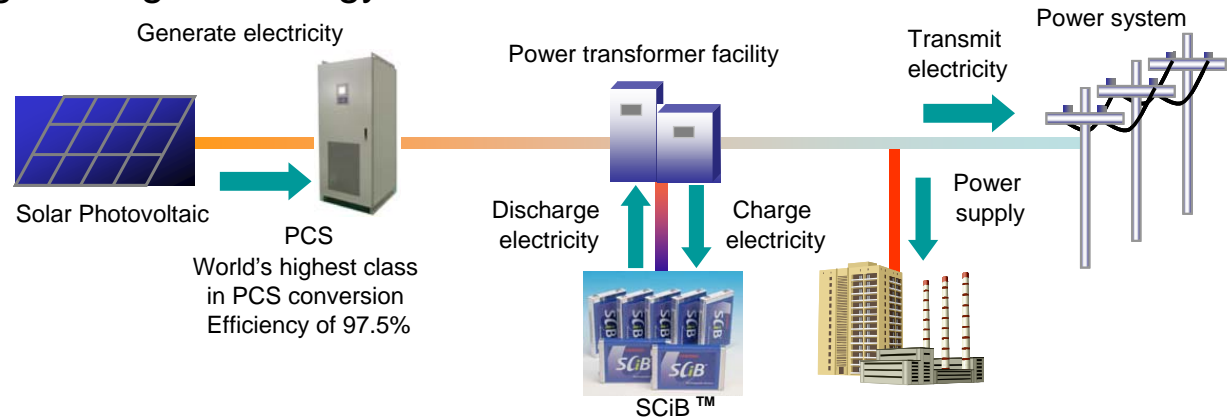
Solar Photovoltaic Systems Business

Expand business scale by world-class technology

Toshiba's Strengths

- System technology: Connecting the generation system to the distribution system; optimum power network control
- Power electric technology: World's highest class in achieving PCS*1 conversion efficiency : 97.5%
- Innovative battery technology: SCiB™: Safe, long life-cycle, rapid charging
- Large-scale plant engineering technology

FY 2015 Plan
Net Sales: ¥ 200 billion



Plans

- Actively participate in domestic power projects and industry mega solar contracts.
- Actively enter overseas power electric and industrial market with the cooperation with local system integrators
- Reinforce support for smart grid.

*1 PCS: Power Conditioning System

Smart Grid: Power network & facility solution

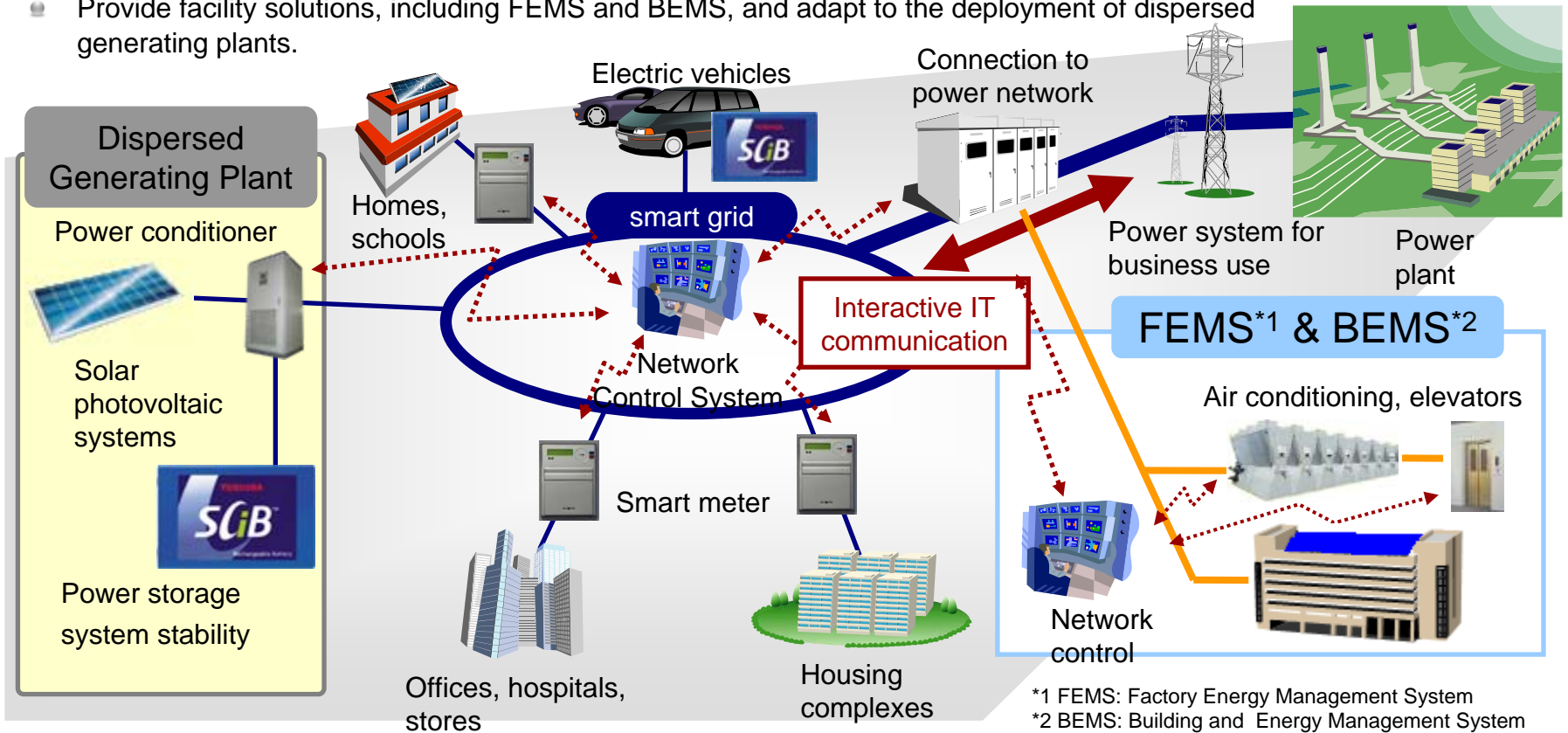
Toshiba's Strengths

- Provide stable control of power network, power systems inspection control technology, smart meter and SCiB™ technology

FY 2015 Plan
Net Sales: ¥ 100 billion

Plans

- Plan to establish a new company jointly with Toko Electric Corporation, a group company of Tokyo Electric Power Company (Dec, 2009)
- Provide facility solutions, including FEMS and BEMS, and adapt to the deployment of dispersed generating plants.



Rechargeable Battery and Portable Fuel Cell Businesses

Rechargeable battery, SCiB™

FY 2015 Plan
Net Sales: ¥200 billion

Toshiba's Strengths

- Superior performance in terms of safety, long-life cycle, rapid charging and low temperature operation



Plans

- Cooperate in development of electric drive and unit*1 for EV & HEV with Volkswagen AG.
- In anticipation of strong future demand (applications including EV & HEV and smart grid), plan to establish second production facility

*1 electric drive and unit: motor, inverter, and SCiB

Fuel cells (DMFC*2)

*2 Direct Methanol Fuel Cells

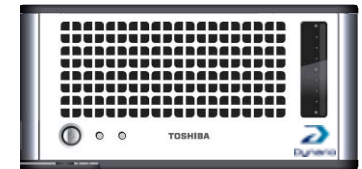
FY 2015 Plan
Net Sales: ¥160 billion

Toshiba's Strengths

- Lead the industry in shrinking size; establish production technology

Plans

- Begin sales of external battery charger (in first half of FY2009); Commercialize DMFC packs for cell phones and PCs in due course



DMFC packs for cell phones

New Lighting Systems Business

Toshiba's strengths

- Realized industry-leading performance of 84lm/W*1
- Wide-ranging know-how in areas related to new lighting systems combined with competitive power that harnesses Toshiba's total capabilities in technology, products and operations
 - Devices, materials, optical sources, various applications, global infrastructure (bases, human resources)

FY 2015 plan
Net sales: ¥350 billion

Plans

- **Enhance line-ups**
 - LED bulbs, General lighting equipment (down lights, base lights, guide lights, exterior lighting), Industrial lighting (studios, airport lighting)
- **Enhance global business**
 - Sales operation in the EU and the US (Started in April 2009 →)
 - Consider products strategies by application, in both advanced and emerging countries

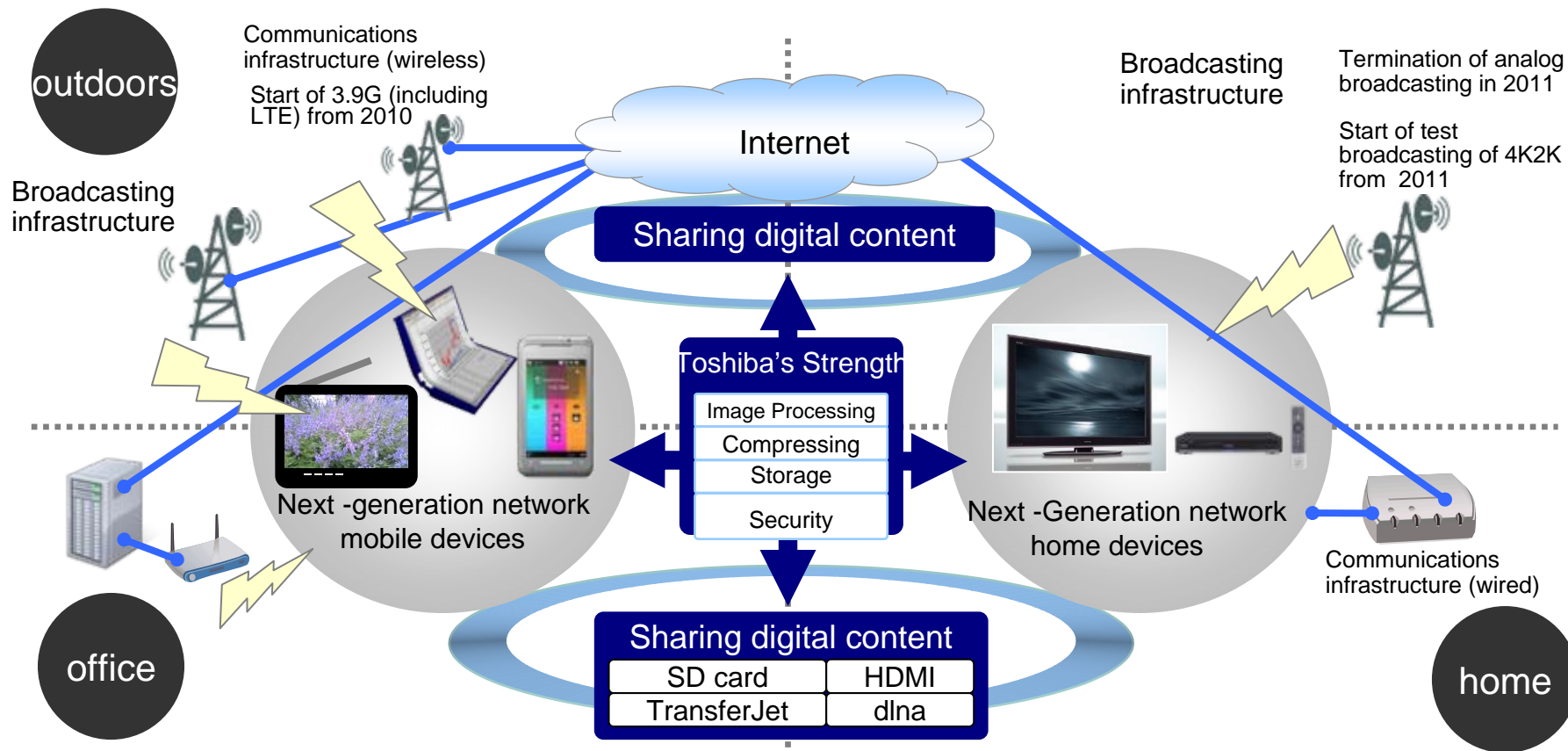


Contribute to “Lighting the way to warmth and harmony with people and the environment”

*1: LED Base light

Next-Generation Network Devices

Realizing a digital world where people can live in security and comfort



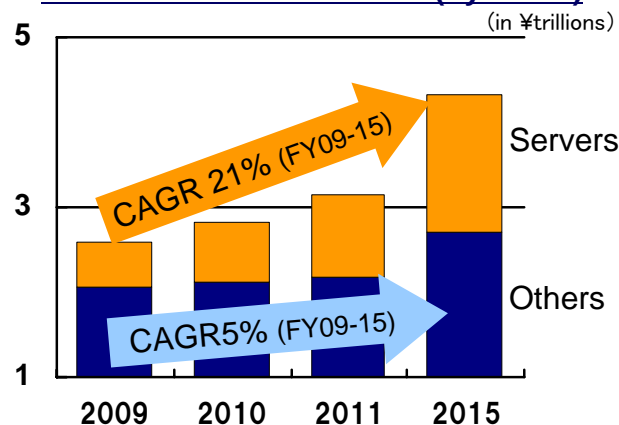
Introducing digital mobile and home devices for high-level, next generation networks that realize a comfortable life.

Storage Business

Enhance business by synergy between the acquired enterprise business and NAND flash memory



- Demand for storage capacity is expanding due to growth in the market for servers
- Acquire Fujitsu's HDD business and add Toshiba's strengths in NAND technology
- Launch storage products in enterprise market (Plan: FY2010)

Market scale of HDD/SSD (by value)



Source: Toshiba

Before acquiring Fujitsu's HDD business

	For consumers
SSD 	○
HDD 	○
Devices	TV, PC, digital video recorders, mobile equipment, etc.



After acquiring Fujitsu's HDD business

For consumers	For enterprises
○	○
○	○
TV, PC, digital video recorders, mobile equipment, etc.	File servers, storage servers, etc.

Vital Needs Support and Healthcare Business

Healthcare Business

Toshiba Group to contribute to healthcare in an aging society and restrain medical expenses

- Position diagnostic imaging technology as the Company's strength, and expand business domain from diagnosis to medical treatment
- Strengthen entry-level models in newly emerging countries
- Strengthen IT in healthcare field (including hospital Information systems)
- Expand business domain by entering new business fields

First approval under Japan's Pharmaceutical Affairs Law of an electrochemical DNA chip to detect strains of viruses that cause cervical cancer (July 2009)



Multi-slice, large detector row CT

Vital Needs Support Business

Expand water-related business in order to contribute to a society that needs water resources due to population growth

- Water and sewage treatment technology : Develop new technology that can be a core for water and wastewater treatment
- Seawater desalination: Develop technology to reduce cost of water supply from seawater → start trial test of seawater desalination plant (Sep. 2009)

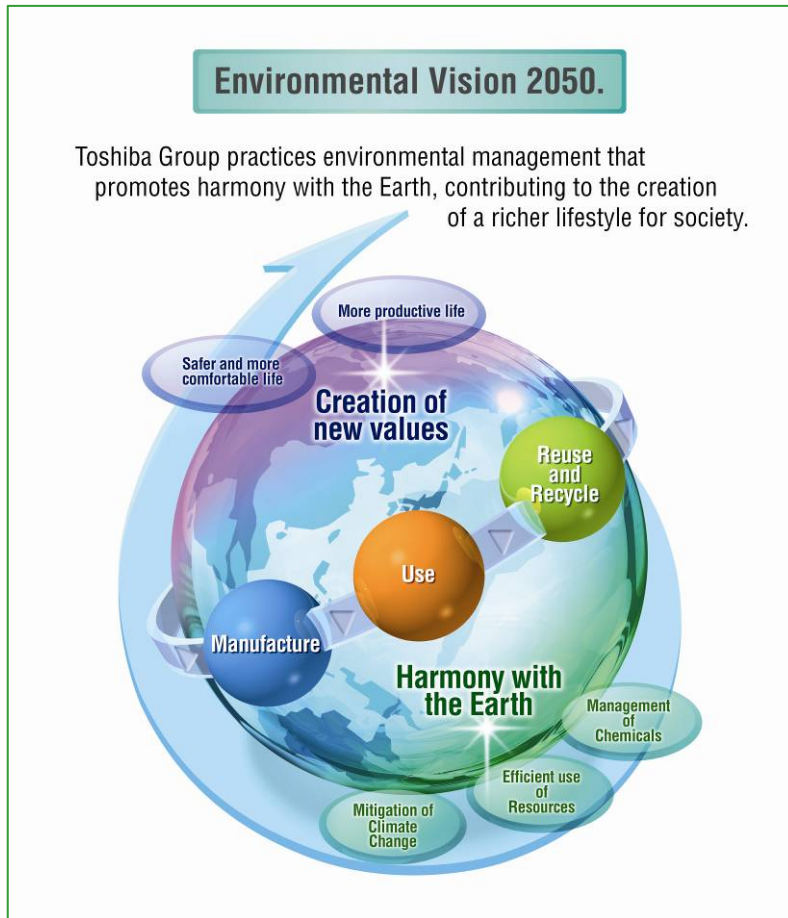


Seawater desalination system

Push forward with CSR management

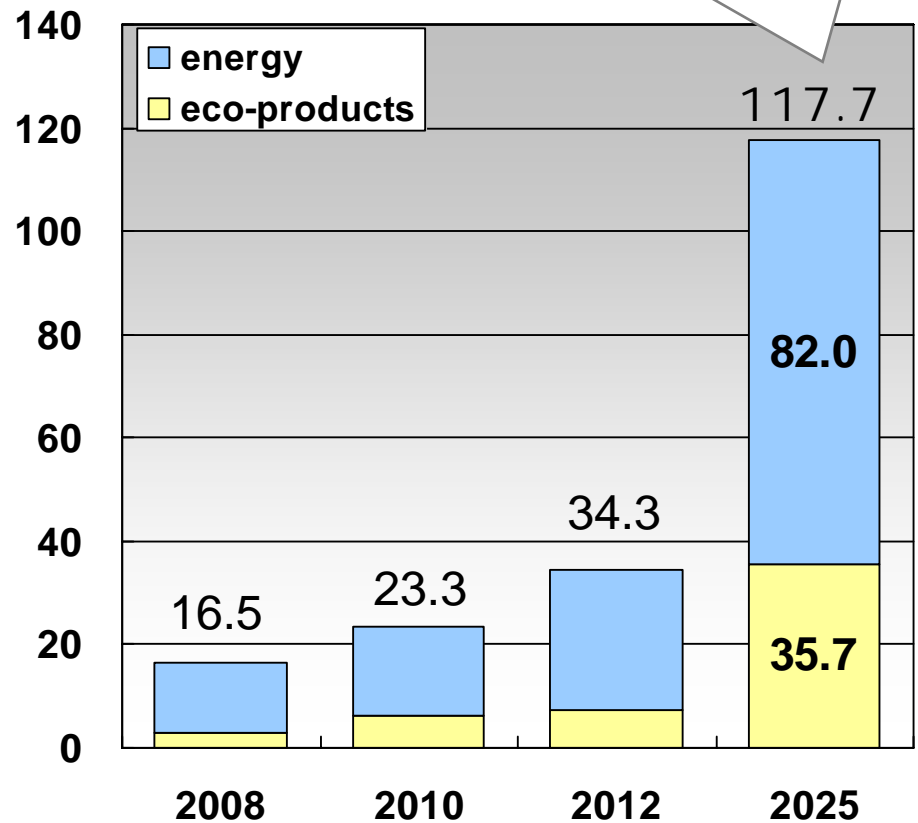
Contribute to the future and a sustainable global environment as “a corporate citizen of planet Earth”

Implementing CSR through business activities



CO₂ reduction
(-CO₂ M tons)

Commit to a reduction of approx.
120 million tons of CO₂ in 2025



Mid- to Long-term Vision: What Toshiba aims to be

- Assure that Toshiba Group has a steady, strongly profitable business structure that can withstand volatile economic situations and market changes
- Transform Toshiba Group into a diversified electric/electronic manufacturer with excellent operational performance and winning global competitiveness
- Toshiba Group will contribute to the future of a sustainable world as a leading eco-company with superior eco-technologies and eco-products.

TOSHIBA

Leading Innovation >>>